

# Biloxi Wholesale Gift Show™



**Wholesale Only!**

Dear Exhibitor,

Enclosed is your contract and application for the January 27-29, 2018 Biloxi Gift Show. Please complete both and return as soon as possible with your deposit.

Thank you in advance for your participation and we look forward to seeing you in January. Below you will find additional information regarding the Biloxi Gift Show.

- Location: Mississippi Coast Coliseum & Convention Center, 2350 Beach Blvd, Biloxi, MS, 39531

• <b>Schedule:</b>	<b>January 26</b>	<b>Fri</b>	<b>Set-up</b>	<b>8 am to 5 pm</b>
	<b>January 27</b>	<b>Sat</b>	<b>Show hours</b>	<b>9 am to 5 pm</b>
	<b>January 28</b>	<b>Sun</b>	<b>Show hours</b>	<b>9 am to 5 pm</b>
	<b>January 29</b>	<b>Mon</b>	<b>Show hours</b>	<b>9 am to 2 pm</b>

**\*\*Set-up is from 8 am to 5 pm on Friday. Exhibitors will need to be FINISHED setting up at 5 pm. For Security Reasons Exhibitors will not be allowed to stay after hours. No Saturday morning set-up.**

- Exhibitor badges will be ready the day of set-up. Please furnish names of all persons working the booth when completing your contract. Exhibitor badges will not be made the day of the show.
- **NO CASH AND CARRY! THIS IS STRICTLY A WHOLESALE SHOW! ORDERS ONLY!**
- Advertising: Email Blasts, Trade magazines, Facebook, TWO direct 20,000-piece mail-outs to buyers within a 350-mile radius, including Texas, Louisiana, Alabama, Mississippi and Florida. Targeting gift, casino, florist, gourmet, souvenir, collegiate, boutiques, antique, home décor, hospital gift shops and jewelry stores.
- We provide **free postcards** and **invoice stickers** to Exhibitors to remind buyers about the show.
- Airport: The Gulfport/Biloxi International Airport is located only 8 miles from the Convention Center. **Direct Flights from Dallas/Ft Worth, Houston, Memphis, Chicago, Atlanta, Tampa, Ft Lauderdale, Orlando, St Petersburg, Columbus, OH, Greensboro, NC, and Charlotte, NC.**
- Only qualified buyers will be allowed into the show. General Public will not be admitted. Both Exhibitors and Buyers are required to have badges.
- Security: guards on duty after show hours.
- Personal Service: Show Management is available at all times for questions and assistance.
- All electronic equipment and displays must be approved in advance by WMI.
- Easy loading and unloading — no unions and free assistance if needed.
- No dogs (other than seeing eye dogs) are allowed in the facility due to Mississippi Health Department regulations.
- **Booth Furnishings and Electrical Service are not provided with the rental of your exhibit space.**

Wholesale Markets, Inc PO BOX 58, Edmond, OK 73083

biloximarket@gmail.com

PHONE (405) 348-4854 • (800) 951-1994 • FAX (405) 509-2556

# Biloxi Wholesale Gift Show™

## EXHIBITOR APPLICATION

**(PLEASE PRINT CLEARLY!)**

January 27-29, 2018

Company Name: \_\_\_\_\_

Your Name \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Cell Phone \_\_\_\_\_ Website \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**Do you have an email address/addresses for your rep to receive information concerning show set-up times, map, check in procedures, etc? If so, please enter it here.** (This email will not be published. It will only be used to convey pertinent information to your rep concerning the show.) \_\_\_\_\_

\*List merchandise to be exhibited (This is how your products will be listed in our Buyer's Booklet):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you need postcards to send to your buyers? \_\_\_\_\_ If yes, how many? \_\_\_\_\_

\* **Complimentary postcards** are available to all exhibitors. These postcards work wonders. Exhibitors who send out postcards are the busiest at the shows. Buyers like to receive a special invitation to visit your booth. If you have never sent out postcards, give it a try. I guarantee you will see more traffic!

Do you need stickers for your invoices? \_\_\_\_\_ If yes, how many? \_\_\_\_\_

\***Complimentary stickers** are great to place on your invoices, shipping boxes, etc., to notify your buyers about the upcoming show.

 Names of persons working booth \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

In order to have name badges ready during the show we need the names of ALL persons working the booth at least 2 weeks in advance of the show. Exhibitor badges will not be made the day of the show.

### Booth Rental Requirements

ALL booths are **10' x 10'** ..... **\$800 each** (10% discount with three or more) ..... Quantity \_\_\_\_\_

**Deposit of \$400 PER BOOTH is required with application.** Deposit is non-refundable.

**Entire balance is due 60 days prior to show.**

**Remit deposit to:** Wholesale Markets, Inc PO BOX 58, Edmond, OK 73083

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**biloximarket@gmail.com • www.wmigiftshows.com**

# Biloxi Wholesale Gift Show™

## Biloxi, MS

Show Date January 27-29, 2018

# EXHIBITOR CONTRACT

The undersigned hereby applies for space in "Biloxi Wholesale Gift Show" and agrees to abide by the terms and conditions listed on the reverse side of this document.

*Please note this is not a cash and carry show! This is an order writing show only!*

(Print or Type)

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_ FAX Number (\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website \_\_\_\_\_

Your Name \_\_\_\_\_

\*Names of Others Working Booth(s) \_\_\_\_\_

Fees: **Booth \$800.00** Qty. \_\_\_\_\_ Less 10% for 3 or more booths \_\_\_\_\_ = Total \_\_\_\_\_

(Deposit of \$400 per booth is required with application.)

Booth Size 10' x 10'

Balance must be paid in full 60 days prior to show.

Total Amount Received with Application \_\_\_\_\_

Balance \_\_\_\_\_

I, the undersigned, agree to all terms, rules and regulations stated on this contract. I have read and signed both pages of the contract.

\_\_\_\_\_  
YOUR NAME (Please Print)

\_\_\_\_\_  
Accepted by: Pam Haskin, Wholesale Markets, Inc

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

**We MUST receive BOTH PAGES OF THE CONTRACT.**  
**Contract will be countersigned, copied and returned to you.**

Wholesale Markets, Inc PO BOX 58, Edmond, OK 73083  
PHONE (405) 348-4854 • (800) 951-1994 • FAX (405) 509-2556

**Return BOTH pages to  
Wholesale Markets, Inc.  
Contract will be countersigned,  
copied and returned to you.**

## TERMS AND CONDITIONS

1. This Exhibitor Contract is not binding on Wholesale Markets, Incorporated, (WMI), until signed by a legal representative.
2. Exhibitor will abide by all show rules, regulations and policies (collectively referred to herein as the "Rules") set forth in this contract and provided in Show Kit Package. Rules are subject to change and Exhibitor agrees to comply with rule changes upon receipt of written notification.
3. Wholesale Markets, Incorporated, reserves the right to decline or prohibit any Exhibit or part of an Exhibit that, in the opinion of Show Management is not professional or appropriate for the show; this refers to the conduct of persons, printed material, souvenirs, or anything that may be considered undesirable or objectionable.
4. Wholesale Markets, Incorporated, reserves the right to refuse entry to Exhibit hall any Exhibitor that, in the opinion of Show Management, is not behaving in a professional or appropriate manner at the show.
5. Booth assignments will be made by Wholesale Markets, Incorporated, based on application receipt time, number of booths required, type of merchandise, needs of the show, etc. WMI has the right to change booth space to another available space as needed.
6. Indemnification: Exhibitor agrees to indemnify, defend and hold harmless Wholesale Markets, Inc and its agents, employees, officers, directors, representatives and affiliates, including Show Management, against all loss, costs, damages, liabilities actions, causes of action, demands, claims or injury of any nature whatsoever brought or asserted by any person and in any way connected with, arising out of or claimed to be arising out of, Exhibitor's booth or any rental space used by Exhibitor. This agreement to indemnify, defend and hold harmless extends to all claims of injury or damage related to Exhibitors actions or the actions of their representatives, whether direct or indirect, incidental or consequential, regardless of whether they are the result of the negligence of Wholesale Markets, Inc. This agreement to indemnify, defend and hold harmless also includes, (1) all claims, demands and actions arising out of or in any way related to any license copyright, trademark or patent right or laws, and (2) all claims, demands and actions related to any theft or claim of theft of any personal property. Exhibitor covenants and agrees that in case Wholesale Markets, Inc shall be made a party to any litigation commenced by or against Exhibitor or relating to the Agreement or to the exhibition premises, then Exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Wholesale Markets, Inc by virtue of any such litigation.
7. WMI shall have the right to remove from the Convention Center any Exhibitor attempting to move merchandise before Monday at the official close of the show. Packing and removal of merchandise from Exhibits is not permitted until after the official close of the show.
8. Absolutely no over-the-counter (or sample) sales are permitted. WMI reserves the right to remove from the Convention Center any Exhibitor observed by Management to be selling cash and carry or delivering samples prior to close of show.
9. Exhibitors should make certain that all exhibiting material is properly insured against fire, theft, damage and all hazards while in transit to and from booth and for the duration of the show. WMI is not responsible for loss, theft, or damage. Exhibitors shall waive any claim for damages or theft on the premises.
10. WMI shall not be responsible for failure to provide space because of any reason beyond its control, including without limitation, damage to the Convention Center, fire, flood, hurricane, tornadoes, government regulations or controls, strikes, the occupation of any portion of the building by any government or governmental authority, or an act of God or a public enemy.
11. WMI and the Mississippi Gulf Coast Convention Center or any of their employees shall not be held responsible for any loss or personal injury sustained on the show site. Each Exhibitor agrees to assume full responsibility for any damages to the property and/or merchandise. If insurance coverage is desired, it is the Exhibitor's responsibility to provide such coverage.
12. WMI shall have the right to substitute other available space or change the date when, and the location where, the show or shows shall be held by giving the Exhibitor written notice thereof as soon as permissible and all of the terms and conditions of this contract shall apply with full force and effect as if said new space, time and/or location had been originally specified herein.
13. WMI may cancel contract if booth fee is not paid by established deadline (deposit will not be refunded.) Exhibitors failure to occupy assigned space by 4:00 p.m. on the day of set-up will be considered cancellation of the contract and Exhibitor will forfeit any deposits and/or fees paid.
14. All points not covered by these rules are subject to the judgment of Show Management.
15. Absolutely No Refunds.
16. Partial Invalidity: If any term, provision, covenant or condition of this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remainder of the provisions shall remain in full force and effect and shall in no way be affected, impaired or invalidated.
17. Management reserves the right to publish or reproduce any photos taken during the show for advertising or promotional purposes. WMI reserves the right to publish the names of companies exhibiting with Wholesale Market, Inc. for advertising or promotional purposes.
18. Wholesale Market, Inc., reserves the right to re-route any shipment if a designated carrier fails to pick up freight. WMI assumes no liability as a result of such re-routing or handling. The Exhibiting firm will be charged accordingly. WMI is not responsible for shipments left in booth by Exhibitor.
19. Exhibitor may not sublet booth space. Sharing of booth space will require advance approval by WMI.
20. Exhibits must be properly staffed at all times during show hours.

\_\_\_\_\_  
Your Name (Please Print)

\_\_\_\_\_  
Accepted by: Pam Haskin, Wholesale Markets, Inc

\_\_\_\_\_  
Signature

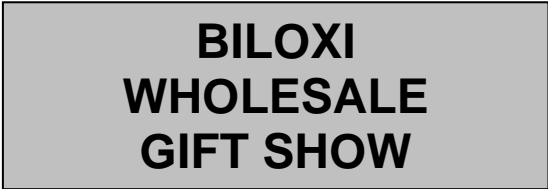
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Date

**Return BOTH pages to  
Wholesale Markets, Inc.  
Contract will be countersigned,  
copied and returned to you.**

**WHOLESALE MARKETS, INC**

Wholesale Markets, Inc  
PO BOX 58, Edmond, OK 73083  
(405) 348-4854  
(800) 951-1994  
FAX (405) 509-2556



**CREDIT CARD FORM**

**MASTERCARD & VISA accepted.**

**PLEASE MAKE SURE YOU HAVE ENTERED ALL DIGITS OF YOUR CARD NUMBER, THE EXPIRATION DATE, Credit Card BILLING ADDRESS and the 3 Digit Code on the back.**

**MASTERCARD**

Company Name: \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to Charge \_\_\_\_\_

3 Digit Code on Back of Card: \_\_\_\_\_

Billing Address INCLUDING the Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_

**VISA**

Company Name: \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to Charge \_\_\_\_\_

3 Digit Code on Back of Card: \_\_\_\_\_

Billing Address INCLUDING the Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE NOTE: Remaining balances will be automatically be charged to this credit card 60 days prior to the show.**

# Biloxi Wholesale Gift Show™ ADVERTISING

Enclosed you will find rates for BILOXI MISSISSIPPI GIFT SHOW Advertising. All exhibitors will be listed in the standard buyer's directory at no charge. **However, placing an ad in the Buyer's Directory helps your company stand apart from the rest.** Buyers take the directory home and refer to it when placing re-orders. Help them to distinctly remember your company by purchasing a full page ad.

Companies that place ads in our Buyer's Directory do so for every show.

Why? Because experience has taught them that it works.

***Buyers pay more attention to companies listed in the ad. They remember their products. Sell more by placing an ad in the upcoming show.*** You will be glad you did when you are busy shipping those re-orders! If you desire to place a full size advertisement, please complete the enclosed application. **Ad may be e-mailed to [biloximarket@gmail.com](mailto:biloximarket@gmail.com).**

**AD SPECS:** Please prepare ad according to specifications in acceptable file format.

Acceptable files: JPEG, TIFF, Word or PDF. **All art must be at least 200 dpi resolution.** This is very important to achieve a quality look for print ads.

If you have any questions regarding ads, please contact **Toni Pettigrew** at **800-951-1994** or [biloximarket@gmail.com](mailto:biloximarket@gmail.com).

.....  
YOUR NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_  
TELEPHONE NUMBER ( \_\_\_\_\_ ) \_\_\_\_\_ E-MAIL \_\_\_\_\_  
SIZE OF AD \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

**\*\*\*\*\* PAYMENT IS REQUIRED IN FULL AT TIME OF SUBMISSION \*\*\*\*\***  
**\*\*\*\*\* DEADLINE FOR SUBMISSION 30 DAYS PRIOR TO SHOW DATE \*\*\*\*\***

## DIRECTORY ADVERTISING

1/2 PAGE AD.....	4.50"w X 3.75"h .....	\$100.00 (Black & White)
FULL PAGE .....	4.75"w X 7.50"h.....	\$250.00 (Full Color)
INSIDE FRONT COVER.....	4.75"w X 7.50"h.....	\$300.00 (Full Color)
INSIDE BACK COVER .....	4.75"w X 7.75"h.....	\$275.00 (Full Color)
OUTSIDE BACK COVER .....	5.5"w X 8.5"h.....	\$350.00 (Full Color)
PRODUCT FEATURE (Front Cover No larger than 4"x4") .....		\$200.00 (Full Color)

## ONLINE ADVERTISING at [www.wmigiftshows.com](http://www.wmigiftshows.com)

HOME PAGE WEBSITE AD.....	2" x 2" square.....	\$250.00 (Full Color)
BUYER PAGE WEBSITE AD.....	2" x 2" square.....	\$150.00 (Full Color)
BUYER REGISTRATION HOME PAGE ...must be under 6"x 6" .....		\$300.00 (Full Color)
PRODUCT FEATURE EMAIL BLAST.....	Any size.....	\$250.00 (Full Color)

.....  
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ENTRANCE